

VOL.U.LIFT™

GLP-1 4D SKIN REBOUND COMPLEX
VOL.U.LIFT™

*Improves the appearance of facial skin
DEFLATION, DEEP WRINKLES, DEHYDRATION, DENSITY.*



PATENT PENDING

NET WT.
2 OZ / 57 g



A letter from
DR. MARC RONERT

As a plastic surgeon, I am seeing firsthand the rapid rise in GLP-1/GIP usage among patients and the subsequent long-term side effects that directly impact overall skin health.

GLP-1/GIP induced skin aging is a new phenomenon that is affecting patients in different ways. However, to date there are no targeted solutions that address the distinct range of skin concerns that accompany these treatments.

*This is why I developed VOL.U.LIFT™,
the first and only GLP-1/GIP 4D Skin Rebound Complex
intentionally formulated to combat the specific
facial changes that result from GLP-1/GIP usage,
addressing the appearance of facial deflation, sagging,
crepey skin texture, dehydration, and wrinkles.*

Using next generation ingredients combined with our proprietary, patent-pending XOSM™ Technology, this breakthrough formulation corrects these facial changes while nourishing the skin's barrier for a solution that can be used as a standalone product or accompanying professional procedures for radiant, younger-looking skin.

This clinically proven formulation is guaranteed to fill a widespread consumer need, solidifying VOL.U.LIFT™ as the superior topical solution for GLP-1/GIP induced skin aging. We are excited to partner with you and ultimately become the leading topical treatment in your arsenal to address and treat GLP-1/GIP facial skin concerns.



Marc A. Ronert, MD, PhD
Plastic Surgeon

50%

OF U.S. ADULTS HAVE
EXPRESSED INTEREST IN
GLP-1 TREATMENTS*

THAT IS
APPROXIMATELY

131.6

MILLION PEOPLE

Yet the majority of patients are
not using any products
to address these specific
facial concerns.**

THE
#1

CONCERN OF GLP-1
USERS IS LOOSE AND
SAGGING SKIN**

*Kaiser Family Foundation (May 2024)

**Data as collected from NewBeauty's BeautyEngine x IMAGE Skincare survey dated December 2024



GLP-1 4D SKIN REBOUND COMPLEX™
VOL.U.LIFT™

Improves the appearance of facial skin
DEFLATION, DEEP WRINKLES, DEHYDRATION, DENSITY.

CG 50™
PATENT PENDING

NET WT.
2 OZ / 57g

ARGEON
X2D

GLP-1 4D SKIN REBOUND COMPLEX™
VOL.U.LIFT™

Improves the appearance of facial skin
DEFLATION, DEEP WRINKLES, DEHYDRATION, DENSITY.

CG 50™
PATENT PENDING

NET WT.
2 OZ / 57g

POWERED BY **IMAGE**
SKINCARE

CG 50™
PATENT PENDING

GLP-1 4D SKIN REBOUND COMPLEX™
VOL.U.LIFT™

Improves the appearance of facial skin
DEFLATION, DEEP WRINKLES, DEHYDRATION, DENSITY.

NET WT.
2 OZ

GLP-1 4D SKIN REBOUND COMPLEX™
VOL.U.LIFT™

Improves the appearance of facial skin
DEFLATION, DEEP WRINKLES, DEHYDRATION, DENSITY.

CG 50™
PATENT PENDING

NET WT.
2 OZ / 57g

THE SCIENCE OF GLP-1/GIP AGONISTS

Insights from Dr. Raja K. Sivamani, MD, MS, AP

WHAT ARE GLP-1 & GIP?

GLP-1 (glucagon-like peptide-1) and GIP (gastric inhibitory polypeptide) are naturally occurring hormones produced in the intestines when food is present.

They work by naturally stimulating the release of insulin from the pancreas, helping to lower blood sugar levels and signaling to the brain to feel satiated, delaying gastric emptying which makes you feel fuller longer.

HOW DO GLP-1 & GIP AGONISTS WORK?

GLP-1 and GIP agonists are a class of drugs that are used to treat type 2 diabetes and are becoming increasingly popular for weight loss.

GLP-1 agonists stimulate the receptor of GLP-1 hormones, increasing insulin production and satiety. GIP agonists stimulate the receptor of GIP hormones which encourages the production of insulin and increases sensitivity to insulin itself. This leads to feeling fuller longer, eating less and subsequent weight loss.

GLP-1/GIP AGONISTS' IMPACT ON SKIN

While GLP-1/GIP agonists are an effective solution for weight loss management and can help patients obtain a healthier weight, this pursuit of improved wellness can have some unintended side effects.

We are seeing patients on GLP-1/GIP agonists lose up to 30% of muscle and connective tissue as a result of rapid weight loss – this impacts both the body and facial skin.

In addition to lost volume due to subcutaneous fat loss, GLP-1/GIP agonists have been shown to lead to the breakdown of connective tissue such as skin proteins like collagen and elastin, causing accelerated visible skin aging.

Key indicators are visible facial skin deflation, sagging, crepey skin texture, dehydration and wrinkles.

THE SOLUTION

While increasing your protein intake will certainly help, it is not sufficient to address the topical skin changes resulting from GLP-1/GIP agonists.

Just like building muscle requires increased protein intake and weightlifting, the solution for GLP-1/GIP induced skin aging requires a holistic approach.

The key is to supplement a protein-based diet with topical skincare that stimulates cell activity using clinically proven ingredients to jumpstart cell function, specifically addressing mechanisms that generate collagen, strengthen the skin structure and increase hydration.

Directly "turning on" these cellular functions via a topical treatment is the superior method to prevent and correct signs of GLP-1/GIP skin aging.



DR. RAJA K. SIVAMANI

Dr. Sivamani focuses on general dermatology and integrative research that includes all aspects of skin care. With nearly 100 peer-reviewed publications, he takes an integrative and holistic approach that is patient-focused and merges modern science and western medicine with nutrition, herbal medicine, and lifestyle centered practices.

Most recently, Dr. Sivamani is leading groundbreaking studies on the effect of GLP-1/GIP agonists on skin health.

CONSUMER DATA INSIGHTS:

Data shows that users of GLP-1 therapies demonstrate an increased demand for professional skin services and that new GLP-1 users not only spend more, but also explore a wider range of aesthetic treatments to enhance their appearance.

GLP-1 CONSUMER BEHAVIOR DATA

GLP-1 users show a material increase in adoption and spend in aesthetic offerings including:



INCREASE IN
NEW MEDSPA USERS*



INCREASE IN AVERAGE
ANNUAL SPEND ACROSS
SERVICES WHEN COMPARED
TO NON GLP-1 USERS*

*Kaiser Family Foundation (May 2024): Mature GLP-1 Users (>3 months use), Formerly did not use medspas, User of at least one medspa service post-GLP-1 usage (n=517)

**Data as collected from NewBeauty's BeautyEngine x IMAGE Skincare survey dated December 2024



NET WT.
2 OZ / 57g

PATENT PENDING

59.4%

ARE LIKELY OR VERY LIKELY
TO INCLUDE A SKINCARE
PRODUCT AS PART OF THEIR
TREATMENT PACKAGE,
SHOWING STRONG INTEREST
IN INTEGRATED SOLUTIONS.”

WHAT CONSUMERS ARE LOOKING FOR IN TOPICAL GLP-1/GIP SOLUTIONS**

TOP FACIAL SIDE EFFECT CONCERNS

FACIAL FINE LINES & WRINKLES

LOSS OF VOLUME

SAGGING & LOOSE SKIN

DEHYDRATION

TONE & TEXTURE DECLINE



PRIORITIZED BENEFITS IN TOPICAL PRODUCTS

- FIRMING AND TIGHTENING ARE THE TOP PRIORITIES, REFLECTING A STRONG FOCUS ON ADDRESSING SKIN LAXITY.
- HYDRATION IS ALSO HIGHLY VALUED, HIGHLIGHTING ITS IMPORTANCE ALONGSIDE FIRMING BENEFITS.
- PLUMPING AND VOLUMIZING

**Data as collected from NewBeauty's BeautyEngine x IMAGE Skincare survey dated December 2024



60.9%

OF RESPONDENTS
ARE WILLING TO **SPEND
MORE** ON A PRODUCT
CLINICALLY PROVEN TO
ADDRESS **DEFLATION, DEEP
WRINKLES, DEHYDRATION
AND DENSITY LOSS****

WHO VOL.U.LIFT IS FOR

Client profiles

CURRENT GLP-1/GIP USERS

These clients are currently using GLP-1/GIP agonists and starting to see facial changes such as deflation, dehydration and deep wrinkles.

CONSIDERING GLP-1/GIP TREATMENTS

These clients are interested in trying GLP-1/GIP agonists but haven't pulled the trigger just yet.

ANTI-AGING FOCUSED

These clients' top concerns are volume loss and sagging as a result of aging – not necessarily connected to GLP-1/GIP usage.

COMPLIMENTING IN-OFFICE PROCEDURES

These clients routinely receive professional treatments and are looking to protect their investment with a comprehensive at-home skincare routine that enhances in-office procedures.



REBOUND & RESTORE

GLP-1/GIP FACIAL SKIN

Intentionally formulated by a plastic surgeon to address the specific skin concerns that occur with GLP-1/GIP usage, this multidimensional formula works in 4D to improve the appearance of facial skin

- *DEFLATION*
- *DEEP WRINKLES*
- *DEHYDRATION*
- *DENSITY*



PATENT PENDING

KEY INGREDIENTS

XO/SM

XOSM™ TECHNOLOGY:

Proprietary, patent-pending technology that boosts formula performance while protecting and nourishing the skin's barrier with smart-encapsulated antioxidants ectoin, vitamin C and astaxanthin-rich micro-algae.



L-ORNITHINE AMINO ACID:

A non-essential amino acid, L-ornithine amino acid visibly plumps skin, improving the appearance of sunken, deflated skin and promoting a fuller, younger-looking face.



BAKUCHIOL:

A powerful antioxidant known for its anti-aging and soothing benefits, bakuchiol visibly reduces lines and wrinkles and improves the appearance of skin firmness and texture quality.



HA SILANOL:

Next generation hyaluronic acid combined with silicium improves hydration, plumping the skin to restore the appearance of volume.



PLANT COLLAGEN FRAGMENTS:

Biomimetic to human collagen fragments, plant collagen fragments visibly lift skin, improving sagging and deflated skin.



KANGAROO PAW PLANT EXTRACT:

Rich in ferulic acid and linoleic acid, kangaroo paw plant extract helps to visibly firm skin, reducing the appearance of sagging, lines and wrinkles.

CLINICAL STUDY RESULTS

Formulation efficacy demonstrated via clinical testing with subjects currently using GLP-1/GIP agonists.

AFTER 12 WEEKS, CLINICAL GRADING & INSTRUMENTAL MEASUREMENT SHOWED*:

DEFLATION

Ultrasound-based thickness of facial cheek skin and subcutaneous fat increased by

20.1%

DEEP WRINKLES

A reduction in the dermatologist graded appearance of facial wrinkle severity by

20.7%

DEHYDRATION

Skin hydration increased by

21.8%

DEHYDRATION

Transepidermal water loss was reduced by

12.7%

DENSITY

Firmness of the skin increased by

22.5%

DENSITY

Net elasticity of the skin increased by

23.2%

*Based on a 12-week clinical study of 29 participants ages 35 – 65, who have experienced weight loss due to the use of one of the following: GLP-1 agonists, GIP, other weight loss promoting drugs or gastric bypass surgery, with twice daily application of VOLU.LIFT. Study data on file with Image International Manufacturing, LLC

GLP-1
Improves
DEFLATION

XO SM™
PATENT PENDING

NET WT.
2 OZ / 57 g



PATENT PENDING
XO SM™
NET WT.
2 OZ / 57 g

GLP-1 4D SKIN REBOUND COMPLEX
VOL.U.LII
Improves the appearance of facial skin
DEFLATION. DEEP WRINKLES. DEHYDRATION. DE

STUDY DETAILS

SUBJECTS

In = 29 subjects

Men and women aged 35-65 who have experienced weight loss due to the use of one of the following:

- *GLP-1 agonist (liraglutide or semaglutide)*
- *GIP/GLP-1 agonists (tirzepatide)*
- *Other weight loss promoting drugs, or the use of gastric bypass surgery.*

Weight loss of 10% of total body weight or more

Experienced at least two skin changes from weight loss
(e.g., sagging skin, loss of volume, wrinkles)

CLINICAL GRADING & INSTRUMENTAL MEASUREMENT TECHNIQUES

Volumetric changes on the face were assessed with the use of ultrasound measurement of overall thickness of the skin and the subcutaneous fat layer.

Wrinkles were measured with dermatologist-assessed clinical grading of facial wrinkles.

The hydration of the skin was assessed via the Skin MoistureMeterSC (Delfin) and the skin barrier was assessed through the use of the Vapometer (Delfin).

Improvement in the density of the skin was measured by assessment of skin elasticity through the use of the Cutometer (Courage + Khazaka).

PARAMETERS

12 week study

Application:

Liberal amount
to cleansed skin

x2 daily,

including the
neck and jawline.



CLINICAL STUDY BEFORE & AFTERS



CLINICAL STUDY BEFORE & AFTERS



BASELINE

AFTER 8 WEEKS*



BASELINE

AFTER 4 WEEKS*

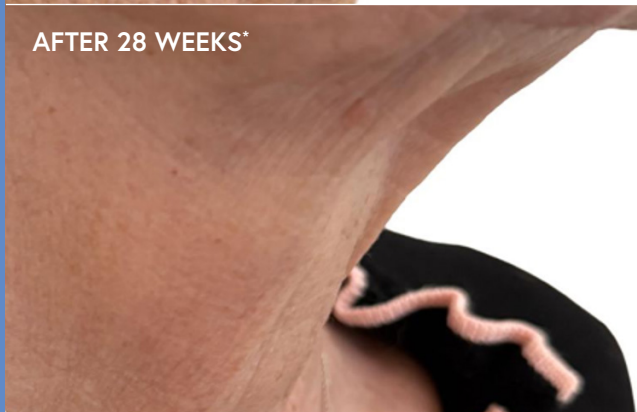
*Visual results following twice daily application of VOL.U.LIFT GPL-1 4D Skin Rebound Complex.

INDEPENDENT STUDY RESULTS

BASELINE



AFTER 28 WEEKS*



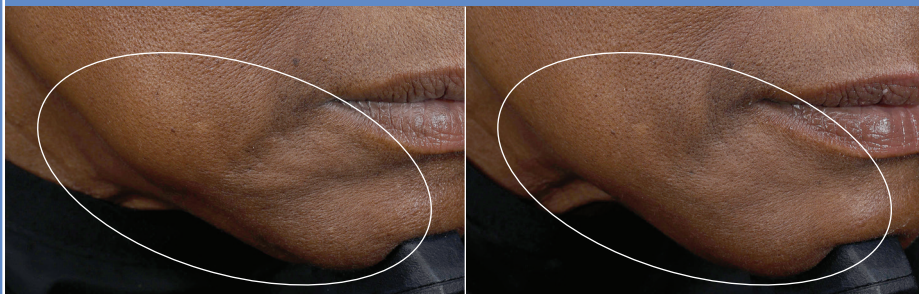
*Visual results following twice daily application of VOL.U.LIFT GPL-1 4D Skin Rebound Complex.
Anna Baker, independent prescriber, Anna Baker Skin Clinic, UK.

CLINICAL STUDY BEFORE & AFTERS



BASELINE

AFTER 2 WEEKS*



BASELINE

AFTER 12 WEEKS*

*Visual results following twice daily application of VOL.U.LIFT GPL-1 4D Skin Rebound Complex.

FORMULATION INGREDIENT DEEP DIVE

PERFORMANCE BOOSTING



PATENT PENDING



INGREDIENT

NET WT.
2 OZ / 57 g

VOL

Improves the appearance of
DEFLATION. DEEP W

REBOUND COMPLEX

U.LIFT™

ence of facial skin
RINKLES. DEHYDRAT

L-ORNITHINE AMINO ACID

(ORNITHINE)



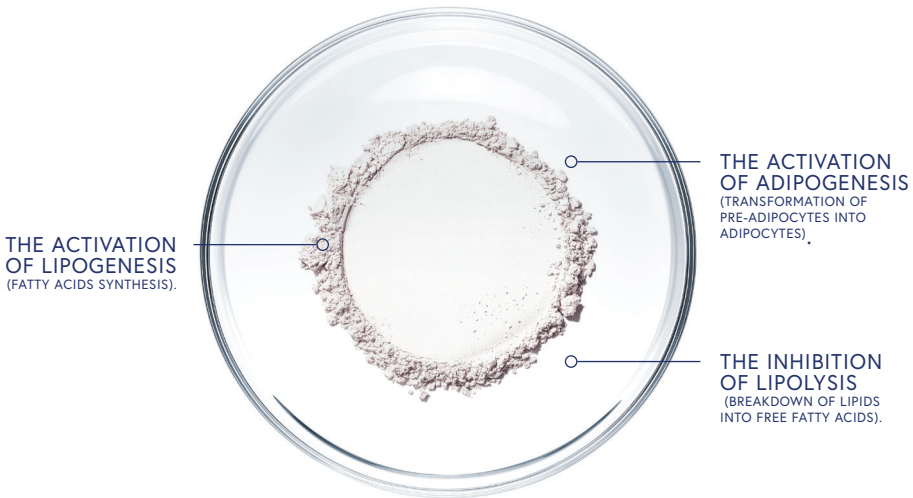
DEFLATION

Designed to plump skin, this L-ornithine amino acid is encapsulated in an ionosome to address visible volume loss.

External clinical studies demonstrate that the ingredient increases fatty tissue volume, reducing the appearance of structural aging and plumping the skin.

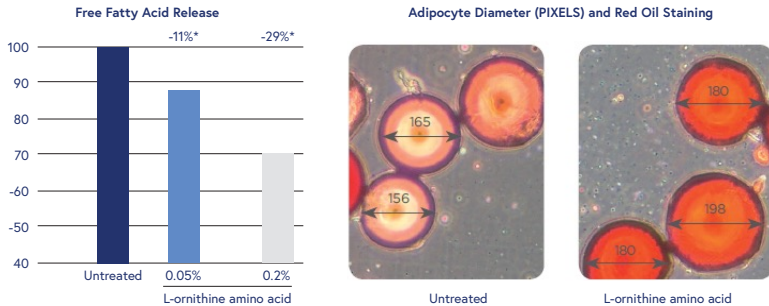
An in vitro adipocyte genic expression study shows that this L-ornithine amino acid activates HIF-1, therefore reproducing the conditions of a lipohormesis phenomenon, leading to an adipose tissue growth.

INGREDIENT BENEFITS & INDICATORS FROM EXTERNAL CLINICAL STUDIES



ENHANCING LIPID STORAGE

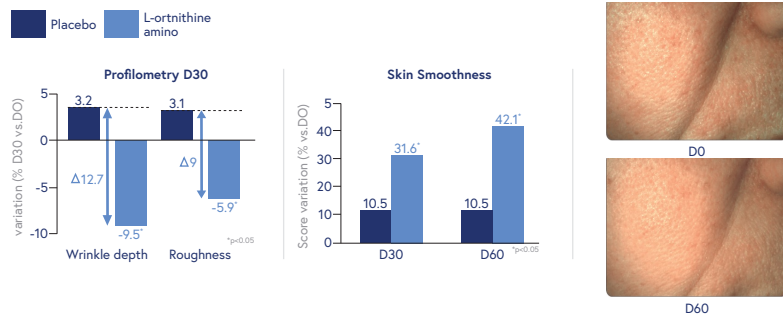
By activating HIF-1, L-ornithine amino acid inhibits lipolysis and the release of free fatty acids from adipocytes with a dose-dependent effect. This triglyceride storage increase (correlated with the red intensity) inflates adipocytes, leading to a bigger cell volume and diameter.*



Test protocol: Human adipocyte culture. Free fatty acids release quantification. Red oil staining and measurement of average diameter of adipocytes.

REDUCING NASOGENIAN FOLD

L-ornithine amino acid strongly reduces the appearance of nasogenian folds after only 1 month. Subjects agree that it provides smoother, firmer, plumper and more lifted skin.**



**Test protocol - 20 volunteers (women 40 to 60 years old) with nasogenian folds. - A cream containing 2% L-ornithine amino acid or placebo was applied on split-face 2x/day for 2 months. - Measurement of depth and roughness by profilometry. - Evaluation of skin smoothness by a dermatologist. - Self-assessment by the volunteers.

BAKUCHIOL

(BAKUCHIOL)



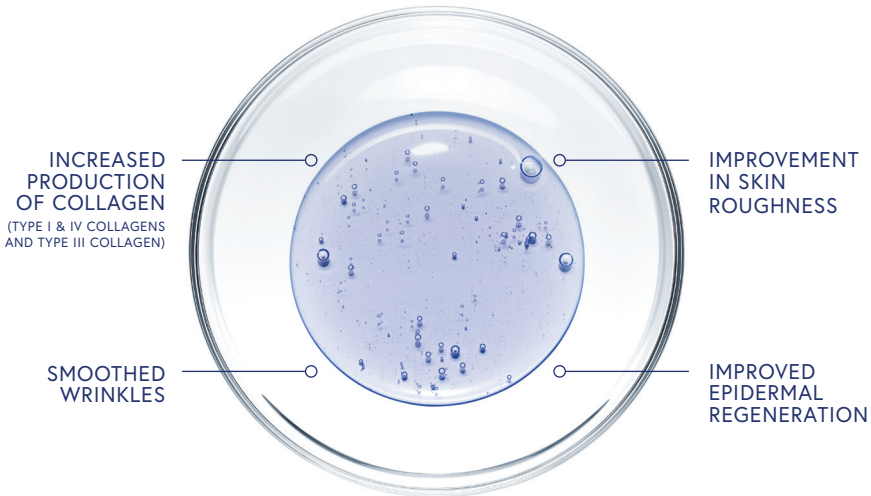
DEEP WRINKLES

Obtained from babchi seeds, bakuchiol mimics the benefits of retinol in skin, including mechanisms for restorative and preventive aging.

Bakuchiol visibly reduces lines and wrinkles, improves the appearance of skin firmness and overall skin texture.

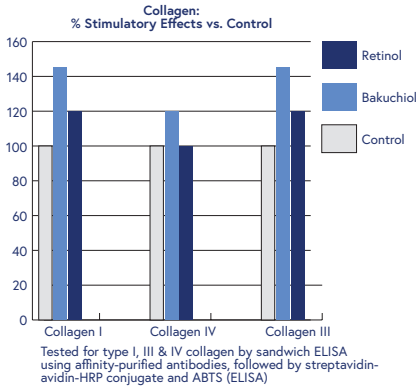
External clinical studies show that bakuchiol stimulates collagen production and provides improvement in wrinkle depth and skin roughness.

INGREDIENT BENEFITS & INDICATORS FROM EXTERNAL CLINICAL STUDIES



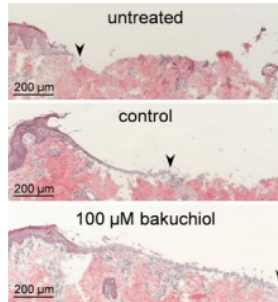
COLLAGEN STIMULATION

Bakuchiol significantly stimulates collagen from neonatal (type I & IV collagens) or mature (type III collagen) fibroblasts



IMPROVEMENT IN EPIDERMAL REGENERATION

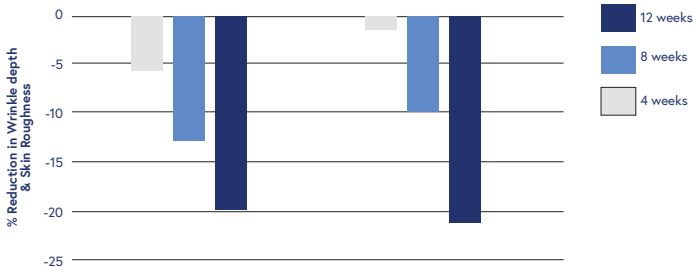
Bakuchiol demonstrates improvement in wound healing and barrier repair.



Examples for the progress of wound healing. Black arrows indicate the leading end of the regenerating epidermis. Results are depicted as mean \pm SD. Statistics were performed by RM-ANOVA with post-hoc pairwise comparison. Significant differences are marked with an asterisk (* $p \leq 0.05$, ** $p \leq 0.01$)**

IMPROVEMENT IN WRINKLE DEPTH & SKIN ROUGHNESS

After twelve weeks treatment, significant improvement in wrinkle depth and skin roughness is confirmed by silicone replica analysis*



*Based on a 12-week clinical study of 17 participants ages 41 – 50, with twice daily application
 ** Bluemke, A. et al. (2022) Multidirectional activity of Bakuchiol against cellular mechanisms of facial ageing - experimental evidence for a holistic treatment approach, International journal of cosmetic science. Available at: <https://pmc.ncbi.nlm.nih.gov/articles/PMC9328396/> (Accessed: 30 January 2025).

HA SILANOL

(SILANTERIOR, HYALURONIC ACID)

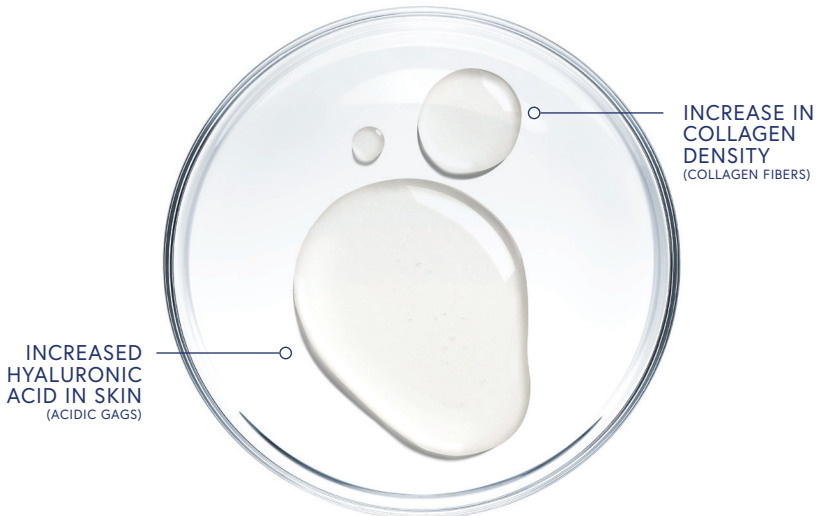


DEHYDRATION

This next generation hyaluronic acid is combined with silicium to deliver hydration and visible plumping to the skin for a smooth and radiant appearance.

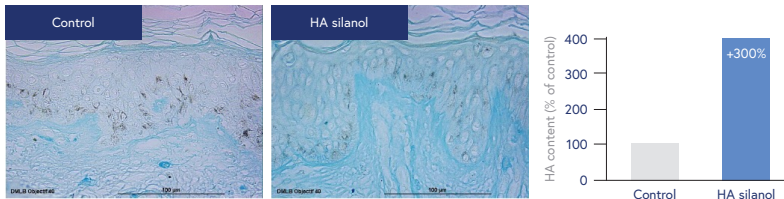
In external clinical studies, HA silanol is shown to stimulate hyaluronic acid production and increase collagen density.

INGREDIENT BENEFITS & INDICATORS FROM EXTERNAL CLINICAL STUDIES



INCREASE IN HYALURONIC ACID

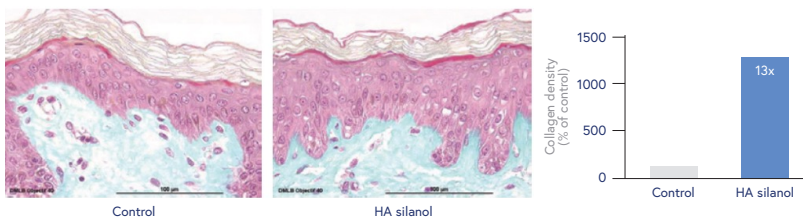
The treatment with HA silanol (5%) led to a 4-fold increase in the quantity of HA in the skin.



Pictures of human skin explants treated with HA silanol. The hyaluronic acid (acidic GAGs appear in blue) was observed (A) and quantified (B).

INCREASE IN COLLAGEN DENSITY

Treatment with HA Silanol (5%) led to a 13-fold increase in collagen density.



Pictures of human skin explants exposed treated with HA silanol. The collagen fibers observed (A) and quantified (B). Collagen fibers appear in blue, cells appear in pink.

PLANT COLLAGEN FRAGMENTS

(GLYCERIN, WATER, PENTYLENE GLYCOL, NICOTIANA BENTHAMIANA HEXAPEPTIDE-40 SH-POLYPEPTIDE-47)



Biomimetic fragment of human type I collagen, this plant collagen fragment helps visibly tighten skin, improving the appearance of sagging and providing a lifting effect.

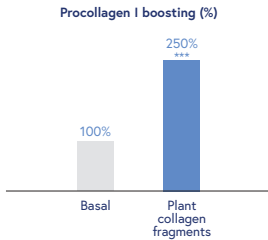
External clinical studies show that plant collagen fragments boost collagen production and increase integrin $\alpha 2\beta 1$ which mediates ECM contraction, regulates collagen and MMP-1 expression and is key for fibroblast cytoskeleton tension.

INGREDIENT BENEFITS & INDICATORS FROM EXTERNAL CLINICAL STUDIES



INCREASE IN COLLAGEN PRODUCTION

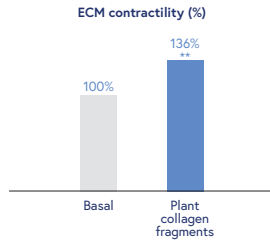
Plant collagen fragments increased procollagen 1 by 250% in 48 hours^{***}



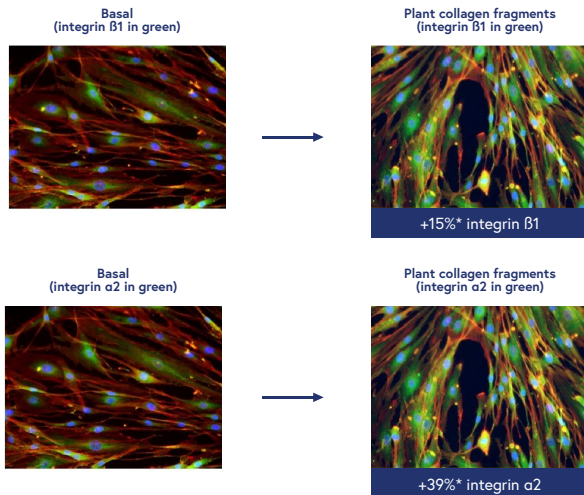
^{***}HDF, p<0.001 vs basal after 48 h

COLLAGEN FIBER TENSION

Plant collagen fragments show an increase of ECM contractility and integrin $\beta 1$ and $\alpha 2$ ^{**}.



^{**}HDF, p<0.01 vs basal after 7 days



*HDFa, p<0.05 vs basal after 24 hours

KANGAROO PAW PLANT EXTRACT

(ANIGOZANTHOS FLAVIDUS EXTRACT)

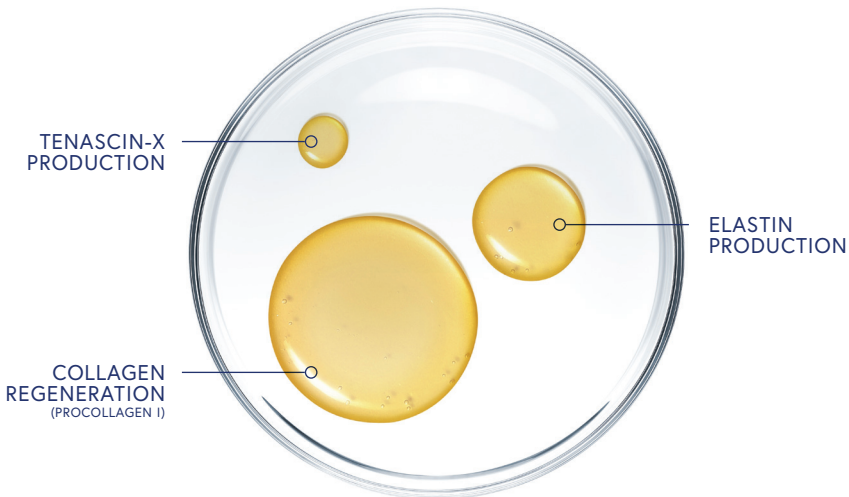


DENSITY

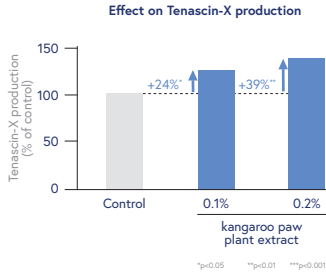
Indigenous to southwestern Australia, this multi-functional botanical is rich in flavonoids, tannins, and phenolic acids, helping smooth the appearance of lines and wrinkles, visibly tightening skin and nourishing the moisture barrier.

In external clinical studies, kangaroo paw plant extract extract has been shown to boost tenascin-X synthesis, a new marker in skin architecture for optimal reduction in the appearance of wrinkles and sagging skin.

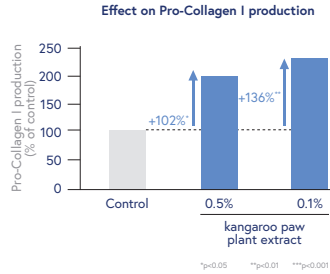
INGREDIENT BENEFITS & INDICATORS FROM EXTERNAL CLINICAL STUDIES



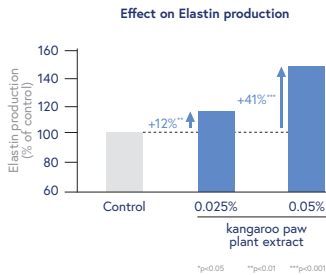
INCREASE IN TENASCIN-X PRODUCTION*



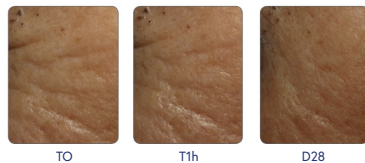
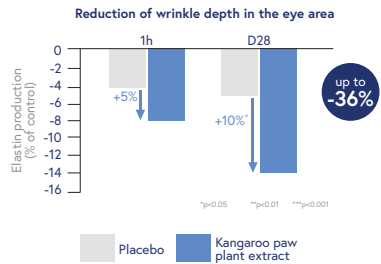
INCREASE IN PROCOLLAGEN PRODUCTION*



INCREASE IN ELASTIN PRODUCTION*



REDUCTION IN THE APPEARANCE OF EYE WRINKLES**



*Normal human dermal fibroblasts were incubated with or without kangaroo paw plant extract to measure TNX production. For collagen and elastin production, quantification was made by the ELISA method for TNX and collagen and by immunofluorescence for elastin.
 **Based on a 28-day clinical study of 42 participants 45+ years old with a twice daily application of kangaroo paw plant extract.



IMAGE
SKINCARE

